

YOUR BUSINESS

+
OUR TECHNOLOGY
=
SUCCESS



## **Corporate Brochure**

[v1.0 - Aug 2017]



Lorem ipsum dolor sit amet, qu tx ei idque intellegat referren



Lorem ipsum dolor sit amet, qui ix ei idque intellegat referren



Lorem ipsum dolor sit amet, qu ix ei idque intellegat referren

# \*\* iTIFFY

- GROWTH OVER YEARS
- SOLUTIONS WE OFFER
- INDUSTRY VERTICALS
- BUSINESS PRESENCE
- GLOBAL CLIENTS
- TECHNICAL EXPERTISE
- DELIVERY METHODOLOGY
- PROJECT FRAMEWORK
- PACKAGES WE OFFER
- PORTFOLIO WEB AND MOBILE
- A PARTNER OF CHOICE
- REACH US





**ABOUT US** 

#### Vision

Every Customer should be referenceable

#### Mission

Ontime Quality Solutions

#### **Values**

- Customer Focus
  - Integrity
- Profitable Growth
   Social
   Responsibility

TOTAL EXPERIENCE

3+ YRS

TOTAL PROJECTS

100+

LARGEST ORDER VALUE REPEAT BUSINESS

> 50%

TEAM STRENGTH

50+

ITIFFY is a web design firm based out of three strategic location US and India. Specializing in a number of areas including strategy & consulting, web/mobile design and development, creative design, online marketing and our popular CRM management system.

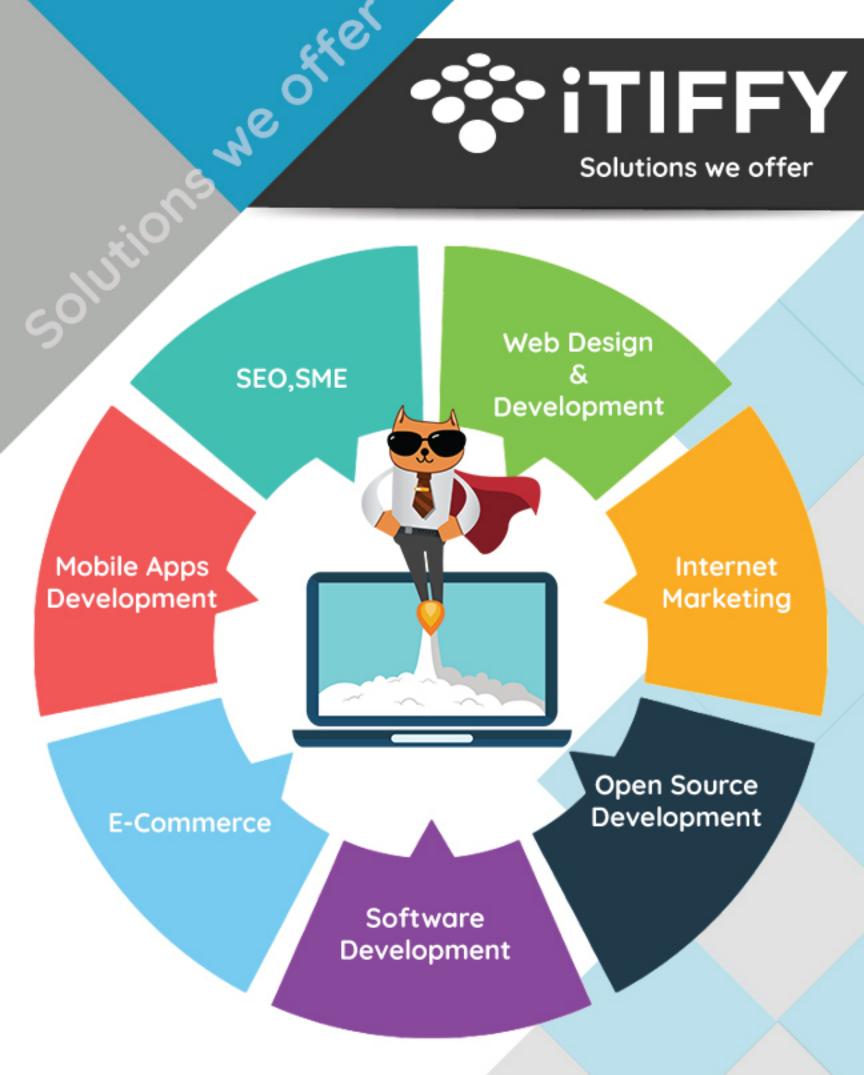
In this contemporary era of global economy, business owners looking to stand out and shine in the online sector need to have a great website and application to showcase their goods and services along with a great business model and online presence.

#### VISION

Our vision is to help businesses all over the world to make a profitable income from the Internet. To reduce cost and increase profitability

#### **TEAMMATES**

We have a panel of experts specializing in Designing, Development, Advertising, Marketing, Digital & Mobile. We have an amazing pool of talent and offer creative solutions to all your business needs







### LOGO DESIGN

Design a Memorable Brand That Catches on! We are Logo Specialist. We create outstanding Logo Designs. As a Logo is a company's major graphical representation, our creations are designed to create positive branding value and immediate

#### **BROCHURE DESIGN**

Our brochure designs stands out as a unit, every element of a brochure design — graphic, texture, design, photographs, color, tones, contents, fonts, etc., are chosen with much deliberation. Our brochure conveys the meaning you intend for it.





#### ADVERTISEMENT DESIGN

Our team of high-quality specialists, does not only know how important correct Adversitement is for your business, but it also ventures out to know nuances of your business, so that it can create a killer advertisement or any other material that conveys the message you want to convey.v

### BRANDING

Creativity that connects Brand with Audience. ITIFFY is an effective creative agency focused on strategic design solutions that achieve successful business results. We specialize in the design areas of corporate identity, branding, packaging, all relevant visual communication for print and digital.







#### **NEW WEBSITE DESIGN**

Website Design as we know is always evolving. It can be a challenge to keep up with the newest design trends. We develop websites that are a pleasure to see and make people feel good as they engage with your business. Most of the new awesome websites in our portfolio are making use of these new technologies and that can be seen easily when navigating through them.

#### WEBSITE REDESIGN

Redesigning with ITIFFY means getting more than a new look. UX is everything to a website redesign. Quality of the Content, its design and the reputation of a company matters little if a website is clunky and hard to navigate. Our design team specializes on careful UI/UX researching, design and development for mobile and desktop platforms.





#### BUSINESS BLOG DESIGN

Does your business have a blog or are you looking to generate engaging comments and get daily new visitors? Blogs provide great value to digital enterprises. Not only can blog content be used for marketing initiatives on the site but also on other channels.



#### LANDING PAGE DESIGN

Ready to Create a High Converting Landing Page. Get inspired by our collection of landing page design examples in our portfolio section.





## **CUSTOM INFOGRAPHICT**

Are you looking for fresh and creative methods of creating innovative content that could possibly go viral and significantly increase your website's overall appeal, customer reach and brand awareness? It's time to start implementing infographics into your content marketing strategy. We love creating creative and beautiful Infographics, presentation, animations, ad banners, and custom designs. Our designs are engaging and informative to captivate viewers.

## fully Custom Solutions

Our team offers you fully customized professional solutions specific to your busines needs and custom made to your exact specification. We love working in complex projects and our portfolio reflects the same.





## WORDPRESS

We have team of wordpress Expert to provide you full time and part time wordpress development services. Hundreds of different solutions for one low price whether you need a new logo for your business or a website design for your side project, we got you covered. We have a sizable team of WordPress experts, who adopt result-oriented approach to complete every project.





#### JOOMIA

If you wish to make the best use of this powerful and marvelously functional open source platform, then talk to us about hiring our Joomla developers based here in India. At IDS Logic, we have a team of expert, highly skilled and dedicated Joomla programmers, who are proficient in creating and developing Joomla based CMS.

#### PRESTASHOP

Websites developed on Prestashop platform requires frequent maintenance and upgrades to ensure that the content is unique, informative, relevant, and your site is able to manage the website traffic effectively. Our Prestashop eCommerce development team can take care of your eCommerce website with their best efforts. We love making beautiful ecommerce using Prestashop and therefore our Potfolio is filled with awesome





## **CUSTOM PHP**

Our experienced PHP developers provide custom PHP web and app development solutions worldwide. With flexible engagement models, technically sound operation teams with expertise on various PHP application development frameworks and PHP services. We have a lot to offer to our client in Custom PHP development. This is also one of the core strength of our team.





#### **MAGENTO**

Our Magento experts specialise in developing the scalable and tailored solutions ranging from enterprise eCommerce store development to the customised extension development catering their unique requisites. Grow your online business with an eCommerce website designed and developed by experts.

## LARAYLL

Our team of proficient developers and Laravel experts possesses extensive hands-on experience in delivering interactive and intuitive web and app solutions which anchor you to advocate and update your offerings to your customers. Our Tools:- HTML 5, VuejS, Amazon Web Services, Style CI, Node js, Sublime, Laravel, etcPrestashop ecommerce websites.





## PUT YOUR SITE IN OVERDRIVE



WE DELIVER RESULTS:

TARGETED TRAFFIC AND

BETTER CONVERSION RATE!

## ONLINE MARKETING & SEO SERVICES



#### Organic SEO

10+ years experience Customized approach to each project Only "white-hat" techniques First page results in 6 months (most cases)



#### Social Media Marketing

Strategic thinking A new approach with fresh perspective We bring our creativity to your business Customized solutions to each business



#### Search Engine Marketing

Google Certified Measurable results Only "white-hat" methodology We utilize of Mix marketing techiniques



#### Consulting & Analytics

Out of box thinking when you need game changing ideas Creative solutions to your digital needs

EXPLORE OUR MOBILE APPS PROJECTS







## THANK YOU!



#### WE HAVE THREE OFFICES AROUND THE WORLD

With ITIFFY, you'll be global, too. You'll benefit from the convenience and global perspective of Multiple time zones - all without the hassle of overtime or overhead.

#### **USA OFFICE**

5145 University Dr, Beaumont, TX 77705, USA Call: 1 646 878 6751

#### **BANGALORE OFFICE**

105, 16th Main 12th Cross, Thaverekere main road, BTM 1st stage, Bangalore 560029

#### KOLKATA OFFICE

72, Beck Bagan Row (3rd Floor), Park Circus, Opposite Quest Mall Kolkata, West Bengal 700017